



VOX

“tell your story”



# Who we are

Vox Communications, LLC is a digital content marketing firm. Since 2008, Vox has helped more than 150 brands, businesses, celebrities, and non-profits connect with their target audience online. By using a combination of powerful software programs and talented US-based individuals Vox is far more efficient and effective than an in-house solution. Our team includes:

- ▶ Public relations representatives
- ▶ Graphic design artists
- ▶ Web developers
- ▶ Writers
- ▶ Photographers
- ▶ Videographers





# Where we start

Vox builds a firm foundation by:

- Selecting a proven and reliable hosting solution
- Building an industry specific mobile responsive website
- Applying universal branding to your social media networks
- Installing tracking codes
- Publishing compelling original content to your blog
- Pushing that content through your social media networks
- Monitoring engagement with your posts
- Growing your industry-specific online community
- Generating inbound email marketing leads
- Converting 'Likes' into emails, emails into customers, and customers in advocates who share their passion for your brand through their own social media networks





# Vox helps you grow

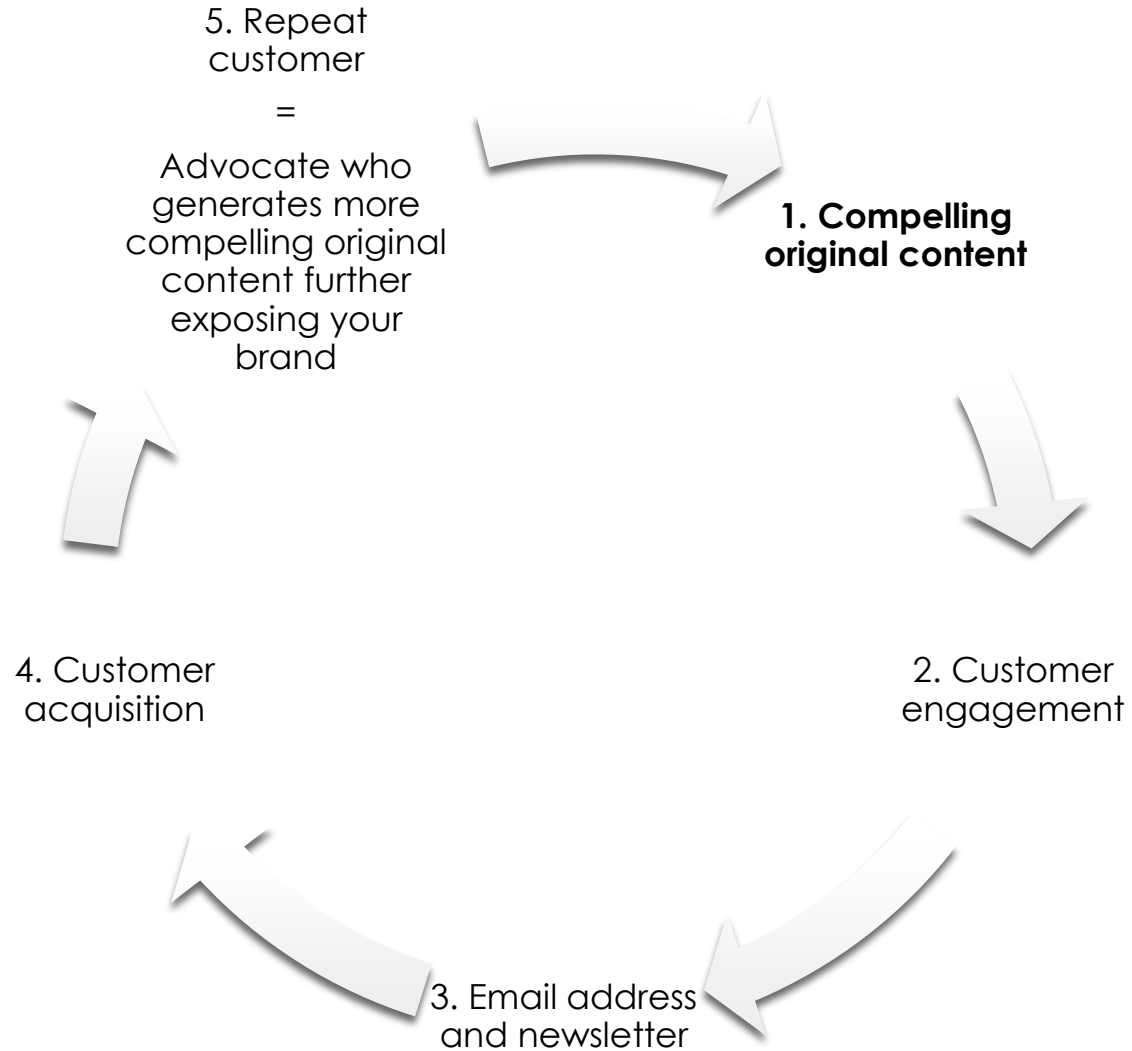
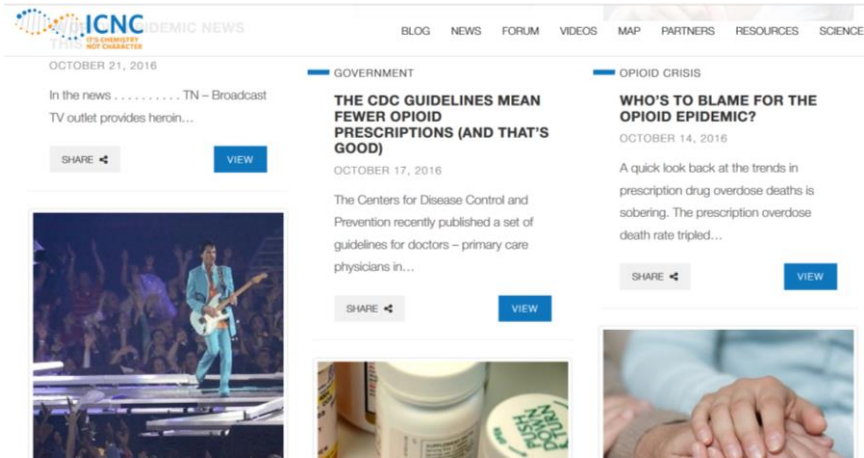
Once your online foundation has been poured, Vox:

- Connects with both the leading voices in your industry as well as your target audience
- Uses Facebook/Instagram, Google/YouTube, Linked In, Pinterest, and Twitter to connect with the people already looking for your products and services
- Measures the performance of your campaigns directing budget to the ones that convert the most business
- Helps determine over time your CPA, (cost per customer acquisition)
- Establishes you as the authority in your field



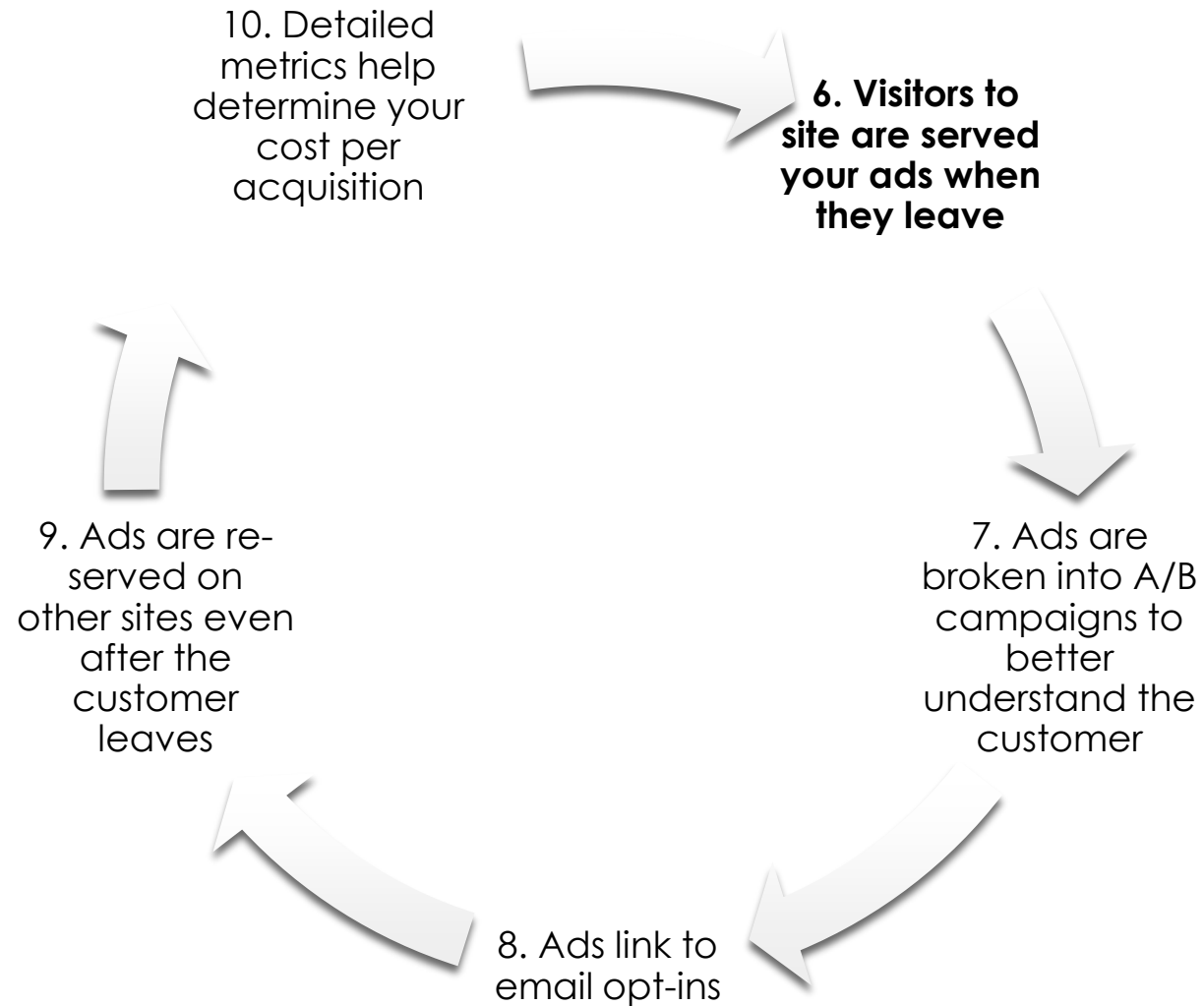


# Conversion Wheel starts with content





# Paid campaigns drive brand awareness



# Managed online communities for:



## Government



**FREE LED HOLIDAY LIGHT EXCHANGE** —  
Here's an easy way to be "greener" for the holidays. The Ventura County Regional Energy Alliance (VCREA), in partnership with the City of Thousand Oaks, will host a holiday light exchange on Friday and Saturday, Nov. 4-5, from 9 a.m. to...

0 Comments / 3 View / October 25, 2015



**PLASTIC BAG BANS AND POLLUTION**  
Plastic bags from store purchases are very light and easily blow away, and where they go, they tend to stay—whether it be hanging in tree branches, clogging storm drains, or in the water. In addition, they are transported to the ocean...

0 Comments / 15 View / October 20, 2015



**DRUG TAKE BACK DAY IS OCTOBER 22**  
The Thousand Oaks Police Station is providing a valuable opportunity for the community by collecting unused medications on National Prescription Drug Take-Back Day, which takes place Saturday, October 22, 2015 from 10:00 a.m. to 2:00...

0 Comments / 14 View / October 14, 2015



**RECYCLABLE? TRASH? GREEN WASTE...**  
Have you ever had trouble deciding what goes into what colored cart, like I have? We hope to clear up any confusion you may have. Whether your trash hauler is Waste Management or Newbury Disposal, the guidelines are the same...

5 Comments / 390 View / September 30, 2015

Like Share You and 1,7K others like this.

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Contest: 10 Awesome Facts about the City  
December 23, 2014



New Outdoor Watering Change Starts Nov 1  
October 22, 2015



Native Butterfly-Friendly Gardens in the Conejo Take Flight  
November 30, 2015




Thousand Oaks Saves Water  
June 1, 2015

### CATEGORIES

- > Air Pollution
- > Business
- > Climate Change
- > Community
- > Diversion
- > Economy
- > Energy
- > Environment

## Entertainment



James Earl Jones is one of the most well-known and notable African American actors of all time, and from his voice to his physical presence on screen, he is able to captivate audiences of all ages, interests, and demographics. James Earl Jones has been in the entertainment industry since the 1950's, and he has made an impact on some of the biggest and most successful movies of all time. From his role in Star Wars as Darth Vader, to his working with Stanley Kubrick in Dr. Strangelove, it's not difficult to see how today's actors like Shemar Moore can draw inspiration from a legend like James Earl Jones.

[Read more](#)

### Academy Award Winner Sidney Poitier

POSTED ON MAY 8, 2015 BY SUPERADMIN



Sidney Poitier is one of Shemar Moore's biggest acting inspirations, and this is a man who has started from humble beginnings to go on to win multiple Academy Awards, Golden Globes, and even a Grammy award for best spoken word album. Poitier has been acting on stage and in film since the late 1940's, and continues to wow audiences with his all-encompassing performances today.

[Read more](#)

### Shemar Moore And The Cast Of The Young And The Restless

POSTED ON MAY 8, 2015 BY SUPERADMIN



Shemar Moore got his start playing the role of Malcolm Winters on the long-running daytime soap opera The Young and the Restless, where he captivated audiences for a total

### RECENT COMMENTS

- Tahesha Gilliard on Shemar Moore And The Cast Of The Young And The Restless
- Debbie Saccoccia on CBS.com Let's You Catch Up On All You've Missed On Criminal Minds
- Christine Rodriguez on The Shemar Moore Playlist Perfect For Date Night
- Tahesha Gilliard on Snacking Like Shemar Moore
- Tahesha Gilliard on Keeping Healthy With White Wine

### INSTAGRAM





# International Translation

# Marketing



## China Unscensored's brief history of Simplified Chinese characters

Traditional versus Simplified What is the difference between Simplified and Traditional Chinese characters? This is a common question when dealing with the two Chinese character sets. Our friend's at China... [read more](#) →



September 1, 2016 agnew\_editor Simplified, Today at Agnew, Traditional, Video



## Thoughts on Korea

Preconceptions and First Impressions Prior to traveling to Korea, I am embarrassed to admit that I was expecting a country and a culture far less developed, and far less sophisticated,... [read more](#) →



August 15, 2016 agnew\_editor Agnew Multilingual, Korea



Donald J. Trump @realDonaldTrump · Oct 19  
ISIS has infiltrated countries all over Europe by posing as refugees, and @HillaryClinton will allow it to happen here, too! #BigLeagueTruth

Donald J. Trump @realDonaldTrump · Oct 19  
The economy cannot take four more years of these same failed policies. #BigLeagueTruth #DrainTheSwamp

**WHAT DONALD TRUMP HAS TAUGHT US**  
October 24, 2016  
It's been widely reported that Donald Trump will pivot from a losing presidential bid to the introduction of "Trump Media". Standing to the right of Fox News, this new media outlet will feed the [...]

[Read More](#) ♥ 0

HOME ABOUT SERVICES WORK BLOG JOIN CONTACT

**UNDERSTANDING GROWTH HACKING**  
September 23, 2016  
We all know Airbnb now. But in 2008 it was a couple college kids renting out their living room as a bed and breakfast. Ya, true. Within a short amount of time the company grew rapidly. How did [...]

[Read More](#) ♥ 1

**HOW MUCH DOES SOCIAL MEDIA COST?**  
October 6, 2016  
How Much Does Social Media Cost? That's like saying "how much does a house cost?" To find out you need to look at marketing expenses from a different perspective. How much are [...]

[Read More](#) ♥ 1

**UPPER 6**  
IN SEARCH OF SOVEREIGNTY  
6  
JAMES 6







# Real Estate

## Italian Marble Can Transform Any Home

April 27, 2015 by Team Suzanne

Leave a Comment

Los Angeles is famous for a lot of different things, and one of the biggest is certainly the abundance of [luxury homes](#) located throughout its borders. Homes here are stunning and lavish, and offer a tremendous range of amenities to help them stand out as something truly special. **Here at Suzanne Dranow we've seen firsthand just how important luxury is to those shopping for a high-end home in the city, and know that a lot of different things can help elevate a home.** One perfect example is Italian marble, and its presence in a home is something that is easy to appreciate. [\[Read more...\]](#)



FILED UNDER: BEL AIR, COMMUNITIES

## Frank Lloyd Wright Buildings Are A Big Part Of Los Angeles

April 24, 2015 by Team Suzanne

Leave a Comment



When people hear 'Los Angeles', they think of a number of different things. Chief among them are certainly the high quality luxury homes that are located throughout the city. Along with being the site of tremendous luxury homes, LA is also filled with many recognizable, iconic houses that are as famous as the city itself. Here at Suzanne Dranow, we feel that some of these houses are worth more attention, and none are as deserving as Frank Lloyd Wright buildings. [\[Read more...\]](#)

# Non Profit

## More March Donors to Thank

Fundraising, naming rights, new facility - City of Westlake Village, Community Park, david h. murdock, David Murdock, new facility, Ronnie Stone, triunfo ymca - April 17, 2015



The Triunfo Y received a \$50,000 gift from the Hutchins Family " Personal and corporate gifting are so special at this time, as Mr. Murdock is graciously matching dollar for dollar all contributions made to the Y in the month of March. "We are fortunate to have such a generous visionary creating this magnificent park and Y center for generations to enjoy. Mr. Murdock's dedication to

Read more

## Murphy, Johnston, Amoroso, Family Gifts

Fundraising, naming rights, new facility - baseball fields, City of Westlake Village, David Murdock, field of the dreamer, kenny lee romine, Ronnie Stone, triunfo ymca, westlake baseball, Westlake Village Community Park - April 15, 2015



Gracing the outside entry of the 60,000 sq ft Y will be another Tribute bench, dedicated by The Murphy Family. The entry welcome has been named by The Cal Johnston Family, with The Amoroso Family recently naming the \$100,000 Grand Stairs leading to the Baseball field. Staff offered a 5000 sq ft class

- 11 Mon 10:30 am 2nd Annual Home + Garden Classic @ Moorpark Country Club
- JUN 15 Mon 10:30 am Otters Swim Team @ Agoura High School pool 28545 Driver Ave. Agoura Hills
- JUN 17 Wed 10:30 am Otters Swim Team @ Agoura High School pool 28545 Driver Ave. Agoura Hills
- JUN 19 Fri 10:30 am Otters Swim Team @ Agoura High School pool 28545 Driver Ave. Agoura Hills
- JUN 22 Mon 10:30 am Otters Swim Team @ Agoura High School pool 28545 Driver Ave. Agoura Hills
- JUN 24 Wed 10:30 am Otters Swim Team @ Agoura High School pool 28545 Driver Ave. Agoura Hills
- JUN 26 Fri 10:30 am Otters Swim Team @ Agoura High School pool 28545 Driver Ave. Agoura Hills
- JUN 29 Mon 10:00 am Swim Lessons – Session Two @ Agoura High School pool 10:30 am Otters Swim Team @ Agoura High School pool 28545 Driver Ave. Agoura Hills
- JUL 1 10:30 am Otters Swim Team @ Agoura High School pool 28545





# Beauty



## Getting Shine With Wella Products

One of the biggest hair trends for 2015 is shine, and I love what Wella's products can do to increase the shine of your hair. One thing that is always important to remember when embracing shine is health, and you'll want to start with a nice healthy hair base before working on getting your best...

## Naomi Watts And Lady Gaga Show Risk Reaps Reward On The 2015 Oscars Red Carpet

For the highly fashionable, the Oscar red carpet is a place not only to show personal style, but to take style risks, and two risks that really paid off for the 2015 Oscar season are the ones made by Lady Gaga and Naomi Watts. In both cases, unique shapes reigned supreme, and both accessories and...

Tweet Like 0



## Recreating Beyonce's Wavy Lob

Beyonce's wavy lob style is one of the single most requested celebrity styles out there right now, and women everywhere are clamoring to their stylists to see just how they can pull this look off for themselves. The wavy lob has been seen on stars from Jennifer Lawrence and Emma Stone, to Naomi Watts and...

## Formal Hair Trends For Spring And Summer 2015



## Don't Shy Away From The Red Lip

From Marilyn Monroe, to Julianne Moore, we're fully convinced that the red lip trend is one that will be around forever. There are few looks as classic, or as glamorous, as a perfect red lip, and this is one trend that can actually work with all skin tones and personal looks. Red lips are also...

# Health

Hi and welcome to the Community Dental Group blog from Community Dental Group.com. Community Dental Group has been the leading local family dentistry in Thousand Oaks for almost twenty years. In our efforts to better serve you we'll be writing tips about oral hygiene and family dentistry and even a little about our shared home of Thousand Oaks. We'd also like your input about the people and places that make Thousand Oaks such a wonderful place to work, live and raise a family. So welcome, welcome, and please subscribe here to follow us.

## Tooth Extractions – At-Home Aftercare Instructions

Cosmetic Dentistry, Uncategorized - April 24, 2015



There are a number of reasons why tooth extractions are performed on patients at Community Dental Group. Granted, you may want to avoid having a tooth pulled and your dentist may do everything he or she can to save the tooth. However, in some cases, there is no other option and the tooth has to come out. We will usually perform a tooth extraction for one or more of the following reasons:

Read more

## Who Is Not A Good Candidate For Dental Implants?

Cosmetic Dentistry - April 22, 2015

Some of the key benefits of getting dental implants are the way in which they can improve the aesthetics and functionality of your teeth as well as how they can be used to replace one tooth or entire mouth full of teeth. They can also be used to secure and support full or partial dentures. Despite these benefits, there are certain individuals that do not make good candidates for getting dental implants. The individuals listed below should not consider going through a dental implant procedure and the oral surgery required.



Read more

To search type and hit enter

### Recent Posts

Tooth Extractions – At-Home Aftercare Instructions

Who Is Not A Good Candidate For Dental Implants?

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What You Must Tell Your Oral Surgeon Prior To Surgery

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# Compelling Video



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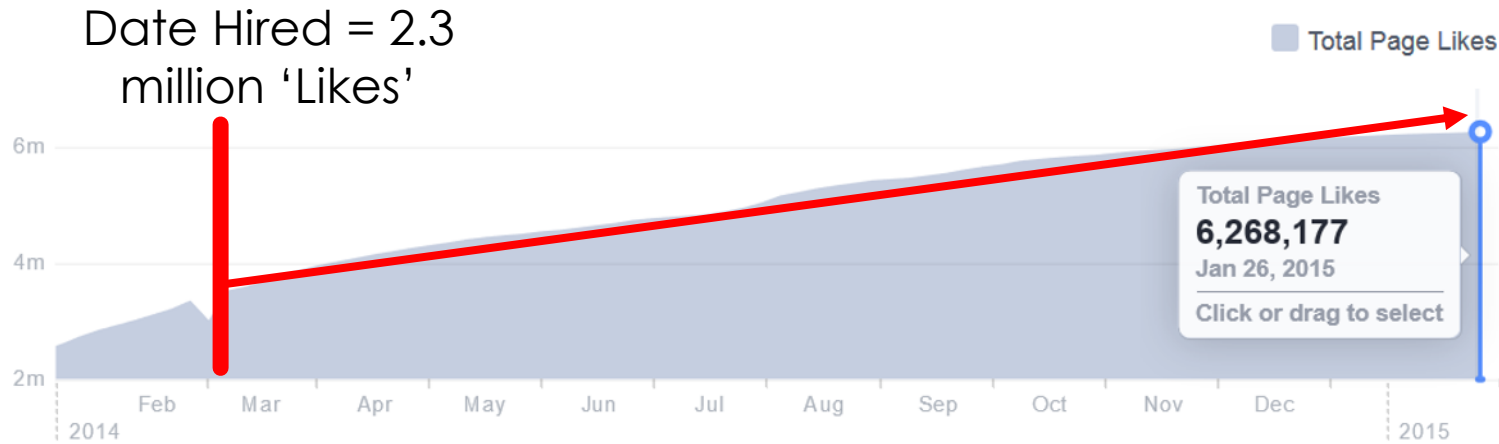
## VIDEOS





# 4 million organic Facebook 'Likes' in eleven months

Total Page Likes as of Today: 6,268,175





# 578,400 Website Visitors

## Audience Overview

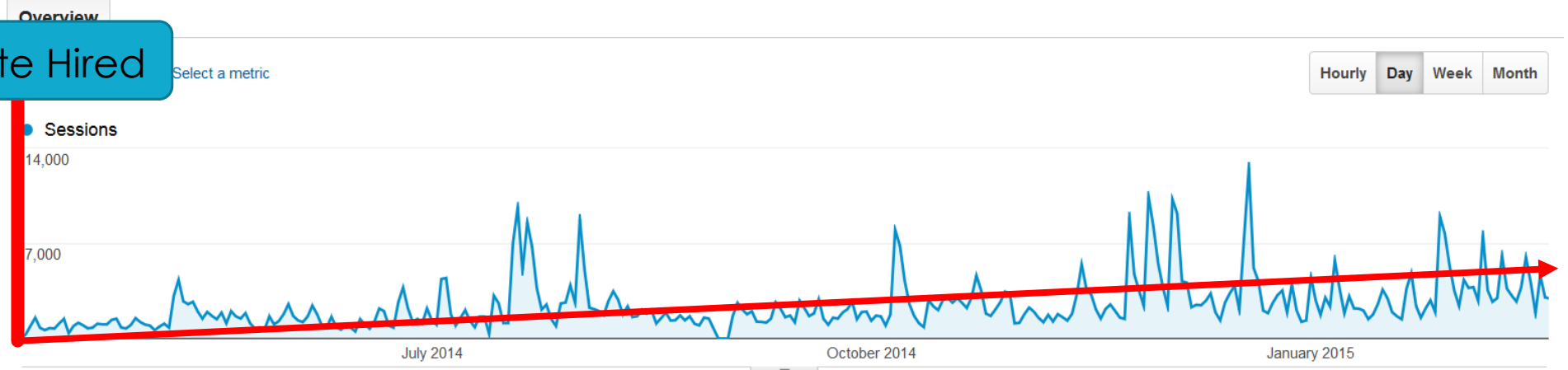
Apr 6, 2014 - Feb 24, 2015

Email Export Add to Dashboard Shortcut

All Sessions  
100.00%

+ Add Segment

Date Hired

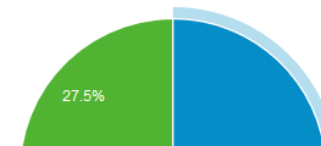


Sessions  
799,162

Users  
578,400

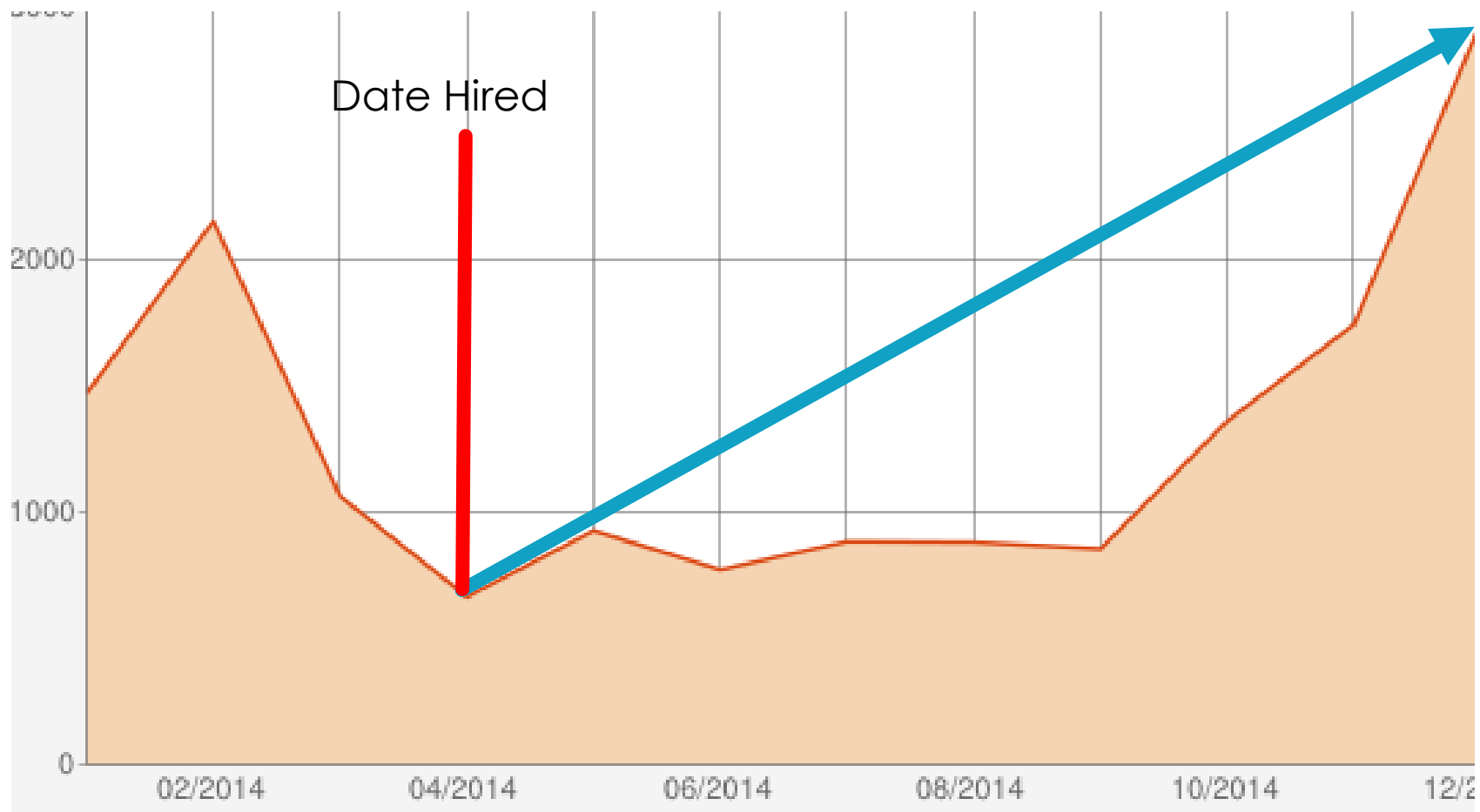
Pageviews  
4,545,418

New Visitor Returning Visitor





40% increase from 750 to 3,000  
ecommerce sales = \$868,000



Contact us for industry  
specific case studies and  
testimonials

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